Harvard Primary Care Blog Guidelines

Thank you for considering the Harvard Primary Care Blog as an avenue for publishing your work! We are excited to share your innovative thoughts and ideas about primary care, public health, and health equity with our state, national, and international audiences.

About the Blog & Blog Posts

- Dr. Rebekah Rollston, Affiliate Editor-in-Chief, is the first point of contact for all questions, pitches, and submissions. Please email rrollston@challiance.org.
- We recommend reviewing previous Harvard Primary Care Blog posts to get a sense of the history and style of the blog, as well as types of blog posts published.
- Blog posts should be 1300 words maximum; the majority of blog posts range from 750-1200 words. Longer blog posts are encouraged to use subheadings.
- All statements of fact should be referenced, and all references should be hyperlinked (see here for instructions on how to hyperlink).
- The style of writing is similar to The New York Times or Washington Post articles.
- We welcome co-authored blog posts, though we request no more than 3 co-authors.
- When you submit your blog piece, please also include a 2-4 sentence bio and photo that can be included at the end of your blog post.
- If you are nearing the deadline and feel your blog piece may not be ready in time, please let Dr. Rollston know as soon as possible.
- Blog submissions may be edited for grammar, sentence structure, and clarity, though all efforts will be made to maintain the original intent of the author.

The following offer some helpful pointers for getting started:

- [www.coursera.org/lecture/nurture-market-strategies/5-tips-for-effective-blog-posts-hbqNx](https://www.coursera.org/lecture/nurture-market-strategies/5-tips-for-effective-blog-posts-hbqNx)
- [smartblogger.com/how-to-write-a-blog-post/](https://smartblogger.com/how-to-write-a-blog-post/)
- [https://www.huffpost.com/entry/7-tips-for-writing-that-g_b_10724558](https://www.huffpost.com/entry/7-tips-for-writing-that-g_b_10724558)